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FOR IMMEDIATE RELEASE

**Lyn Lais, RN, Hired by Lifesprk to Administer Pilot Program
with Augustana Care Connections**

March 27, 2014 — Lifesprk has announced that Lyn Lais, RN, has re-joined their team as a Life Care Navigator to lead the efforts as administrator of a pilot program between Lifesprk and Augustana Care called Augustana Care Connections (ACC). This free service, led by Lyn, is designed to give people discharged from short-term rehabilitation added support in the community.

New Role, New Spark

A registered nurse with over 24 years of health care experience, Lyn prides herself on delivering a



Lyn Lais, RN, Life Care Navigator

different experience that focuses on the individual, helping them build a path to their goals. Pam Hursh, RN, MBA, Senior Vice President of Life Services for Lifesprk adds that Lynn brings expertise as a Lifesprk Life Care Manager, Home Care Navigator, and Transitions Manager for short-term rehabilitation. “With her broad system perspective,” continued Hursh, “she’ll use her deep understanding of what people need across various settings to foster positive transitions, and help clients avoid readmissions while living sparked lives.”

Before joining Lifesprk, Lyn held previous roles at Vising Angels as their Life Care Navigator and at Walker Methodist Health Center as a Transition Manager. She holds an Associate’s Degree in Nursing, from St Catherine University, St Mary’s. Lyn is also a member of the Minnesota Memory Care Professionals Association.

For more information about the program, please call ACC at 877-345-3319.

ABOUT LIFESPRK

One of the fastest growing companies in the Twin Cities, Lifesprk, formerly AgeWell, has experienced double-digit growth almost since its founding in 2004. The company is the leading provider of Life Experience (a unique blend of geriatric care management and home care) in the metro, and is becoming a national catalyst to eliminate the roller coaster of health care crises.

Lifesprk's leaders have seen too many people in the second half of life on a roller coaster of crises that robs *them* of control, opportunities and independence. That robs *our society* of their wisdom, laughter and presence. That's just not acceptable, and the Lifesprk team has made it their passion to **change that experience**. Lifesprk is about opportunities. With three levels of service available, they provide a flexible continuum of support to match what people need and help them build a pathway to their goals, addressing any issues or concerns that may interfere. With their proprietary Lifesprk Experience™ they provide proactive guidance to give people just the right level of support to SHINE the way they want according to THEIR goals.

Lifesprk was named one of the 2009 Small Business Success Stories by *Twin Cities Business Magazine* and has been identified by the *Star Tribune* as a top workplace in the Twin Cities for two years in a row. Also in 2012, Lifesprk was named a *Fast 50* for the state of Minnesota, marking the third time in five years that Lifesprk has been among the fastest growing private companies in the state.

Known as a business innovator, Lifesprk CEO & founder Joel Theisen was named a 2011 finalist for the Ernst & Young *Entrepreneur of the Year Award* for the upper Midwest. In 2007, he was named one of the 40 under 40 in the Twin Cities and has also been consistently recognized by the media as an outstanding entrepreneur and community activist. Joel has over 20 years of experience in the healthcare industry with specific expertise and focus in home and community-based elder care.

