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FOR IMMEDIATE RELEASE

LIFESPRK Receives Deficiency-Free Re-Survey

Working to Share Learning to Help Other Providers

November 18, 2013 — Lifesprk has passed the Minnesota Department of Health (MDH) re-survey with no correction orders. According to Joel Theisen, Lifesprk CEO & Founder, the company serves more than 560 clients across multiple settings and is 100% correction-order free.

“Congratulations go to our team for putting in place a stringent quality program that not only serves us now, but positions us for the new home care licensure regulations being implemented in 2014. We’re proud of this accomplishment by our team on behalf of our clients, families, and partners,” added Theisen. “And we want to share what we’ve learned with other providers.”

According to state associations Aging Services of Minnesota and Care Providers of Minnesota, over the last several years, home care providers undergoing surveys in Minnesota have seen the number of correction orders increase to the point where few providers are deficiency-free upon routine survey.

“Our team dug into the issues with determination and spirit,” explained Theisen. Lifesprk restructured their quality management program making it simpler to administer with four levels of auditing and monitoring as well as completed extensive team training, updated all policies and procedures to more consistent with what survey teams are looking for, and developed job aids for each position for consistent execution.

He noted that during the re-survey process, the state surveyors were complimentary of the Lifesprk team as well as the care they were providing. “We want to be a resource to other providers and welcome the opportunity to share our best practices to improve the process and outcomes for everyone. We are in this business together – and this is a great opportunity to work collaboratively to improve the survey experience and outcomes across the board.”

For additional information about Lifesprk or their compliance program, please contact

ShineOn@lifesprk.com or call 952-345-8770. You can also check out the MDH site:

<http://www.health.state.mn.us/divs/fpc/directory/hcpsurveyoutput.cfm>

LIFESPRK

One of the fastest growing companies in the Twin Cities, Lifesprk, formerly AgeWell, has experienced double-digit growth almost since its founding in 2004. The company is the leading provider of Life Experience (a unique blend of geriatric care

management and home care) in the metro, and is becoming a national catalyst to eliminate the roller coaster of health care crises.

Lifesprk's leaders have seen too many people in the second half of life on a roller coaster of crises that robs *them* of control, opportunities and independence. That robs *our community* of their wisdom, laughter and presence. That's just not acceptable, and they've made it their passion to ***change that experience***. With three levels of service available, Lifesprk provides a flexible continuum of support to match what people need and help them build a pathway to their goals, addressing any issues or concerns that may interfere. With their proprietary Lifesprk Experience™ they provide proactive guidance to give people just the right level of support to SHINE the way they want according to THEIR goals.

Lifesprk was named one of the 2009 Small Business Success Stories by *Twin Cities Business Magazine* and has been identified by the *Star Tribune* as a top workplace in the Twin Cities for two years in a row. Also in 2012, Lifesprk was named a *Fast 50* for the state of Minnesota, marking the third time in five years that Lifesprk has been among the fastest growing private companies in the state.

Known as a business innovator, Lifesprk CEO & founder Joel Theisen was named a 2011 finalist for the Ernst & Young *Entrepreneur of the Year Award* for the upper Midwest. In 2007, he was named one of the 40 under 40 in the Twin Cities and has also been consistently recognized by the media as an outstanding entrepreneur and community activist. Joel has over 20 years of experience in the healthcare industry with specific expertise and focus in home and community-based elder care.

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